



KERATIN SMOOTHING SHAMPOO

- Infused with keratin and argan oil.
- Paraben free.
- Gentle cleanser, nourishes and moisturises the hair.
- Rich creamy lather.
- Specially recommended for chemically treated hair.
- Frequent use.

KERATIN NOURISHING

- Rich in natural keratin.
- Contains extracts of trametes versicolor and wheat protein.
- For all hair types: frizzy, curly, damaged, coloured, bleached hair.
- Reinforces and repairs the hair.
- Reduces frizz and smoothens unruly hair.
- Makes the hair faster to dry.





Keratin Supreme Treatment

SALON USE:

Offer your client a bespoke intensive spa treatment! 1. Wash the hair with KERATIN SMOOTHING SHAMPOO to cleanse the hair. Leave a few minutes.

- 2. Rinse and towel dry the hair.
- 3. Put in a bowl 30 ml KERATIN NOURISHING CREAM.
- 4. Apply to the hair. Cover with plastic cap and place the client under a heat source for 15 to 20 minutes.
- 5. Rinse off and towel dry.
- 6. Style as desired (hair dryer, curly or straightening irons).

TIPS FROM THE CARIN HAIRSTYLIST:

- 1. First wash the hair with Color Essentials Intensive Cleaner, if the hair contains a lot of impurities like oil, silicones, hairspray, gel.
- 2. Add some liquid natural keratin (Color Essentials Allerga) to the KERATIN NOURISHING CREAM, to boost the treatment.
- 3. Advise your client about home use of KERATIN SUPREME TREATMENT, to ensure a long lasting keratin support.



HOME USE - 2 possible applications:

- A 1. Wash the hair with KERATIN SMOOTHING SHAMPOO. Leave a few minutes and rinse. 2. Apply 30 ml of KERATIN NOURISHING CREAM to the hair, cover with a hot towel and leave for 10 minutes. 3. Rinse well.
 - 4. Style as desired.
- B 1. Wash the hair with KERATIN SMOOTHING SHAMPOO. Leave a few minutes and rinse. Towel dry. 2. Apply a very small amount (3 to 5 ml) of KERATIN NOURISHING CREAM and comb through. 3. Don't rinse.
 - 4. Style as desired.

MAJOR INGREDIENTS:

KERATIN:

Repairs hair suffering from chemical and environmental damage. Strengthens keratin bonds from within.

WHEAT PROTEIN:

Repairs the hair and improves smoothness. Reduces the hair's porosity. Adds volume. Reduces scalp irritation. Increases the hair's ability to retain moisture.

TRAMETES VERSICOLOR:

Medicinal mushroom with applications in health care. Anti-inflammatory and soothing effects. Reduces skin irritation.

ARGAN OIL:

Strengthens the hair. Restores softness and shine to the hair. Enriches hair with nutrients and acts as a moisturiser for the scalp.



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